

A photograph of a beach with driftwood and litter. The foreground shows several pieces of dark, weathered driftwood on a sandy beach. In the middle ground, there are pieces of blue and white plastic litter, including what appears to be a piece of a mesh net or a piece of fabric. The background shows the ocean waves crashing onto the shore, with a soft, golden light suggesting either sunrise or sunset. The overall tone is somber and environmental.

Save, Clean & Sustain

Lithuanian Team

Problem

Litter, plastic, and other pollutants do more than just ruin the beauty of the beach. They destroy marine life and can make people seriously sick. Contaminated sand may not be completely cleaned in the beach by machinery, for this reason, human assistance is necessary in shoreline cleaning.





These smart Containers - Installation Art will illustrate the marine and coastal area fauna such as seals, fishes, swans, etc.



Geography of the project & terms of project implementation

The project will be carried out in the coastal region of Lithuania, mostly during the warm season.

Initially, there will be a total of 5 installation art for waste sorting and recycling in the Lithuanian coastal zone.

The project should continue till 2030 with the perspective of expanding not only in the Lithuanian coast but also in the Baltic Sea region.



Target audience



Measures for project implementation:

1 Partners and sponsors searches



2 Obtaining funding



3 Sculptures construction



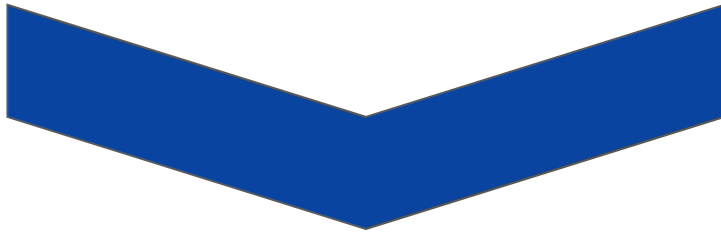
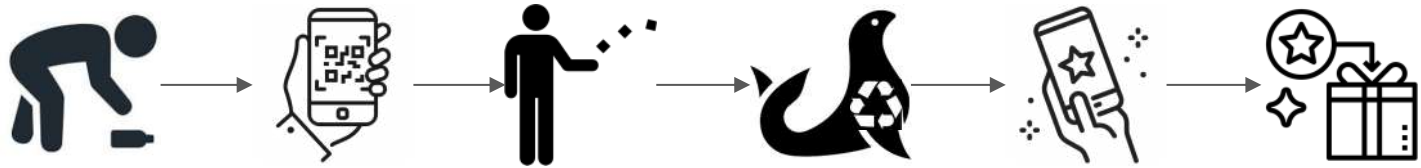
4 The creation of mobile application



5 Advertising on social media



Process of the project



Clean seaside
Active and responsible youth

Goals achieved by this project:



We will educate young people about the importance and benefits of improving our coastal environment.



We will recycle the collected garbage and produce a part of the prizes, which can be exchanged for points.



By openly demonstrating how much rubbish we collect, we will also encourage us to think about reducing consumption.



The collected waste will not decompose naturally and we will reduce environmental pollution.



By cleaning up the coasts, we will prevent garbage from entering the Baltic Sea, so aquatic fauna will be safe too.



This project will bring together different institutions with an interest in sustainable tourism and environmental issues.

Project results

1 Increased level of environmental awareness

2 Less damage to marine life

3 Lithuania's coastal region becomes cleaner

4 Project becomes well-known in Lithuania and Baltic Sea region

5 Continuity for future generations

6 A functioning waste recycling system

7 Less unnecessary consumption

Project budget

No.	Implementation	Budget	Funding source
1.	Mobile application for “Android” and “iOS” operating systems	10 000	EU funds, investments of private capital, municipal funds
2.	5 sculptures-recycle bins: 1 in Neringa, 2 in Klaipėda, 2 in Palanga	8000	EU funds, investments of private capital, municipal funds
3.	Prizes for collecting points (thermo cups, shoes ect.)	1000	Enterprises (as partners) who manufacture or sell recycled items

Project budget

No.	Implementation	Budget	Funding source
4.	Purchase of recycling equipment	50 000	EU funds, investments of private capital, municipal funds
5.	Advertising campaign on TV, radio and social media	60 000	Ministry of Environment of the Republic of Lithuania
		Total budget: 129 000 eur.	

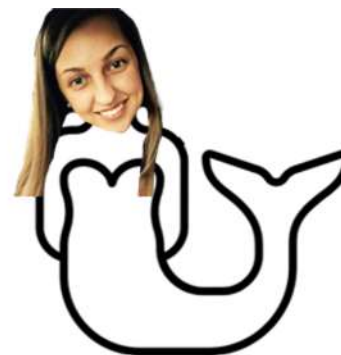
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Thank You!